AQA Economics A-level
Microeconomics

Topic 3: Price Determination in a Competitive Market

3.5 The determination of equilibrium market prices

Notes
Equilibrium price and quantity

This is when supply meets demand. On the diagram, this is shown by P1 and Q1. At market equilibrium, price has no tendency to change, and it is known as the market clearing price.

Excess demand

At Q2, price is at P2 which is below market equilibrium. Demand is now greater than supply, which can be calculated by Q3-Q2. This is a state of disequilibrium. The
demand price does not equal the supply price, and the quantity demanded does not equal the quantity supplied.

This is a shortage in the market. This pushes prices up and causes firms to supply more. Since prices increase, demand will contract.

Once supply meets demand again, price will reach the market clearing price, P1.

Excess supply

This is when price is above P1.

Supply is now at Q2 and demand is at Q1. There is a surplus of Q2 - Q1. Price will fall back to P1 as firms lower their prices and try to sell their goods. The market will clear and return to equilibrium.
**New market equilibriums**

When the demand or supply curves shift due to the PIRATES or PINTSWC reasons, new market equilibriums are established.

For example, if there was an increase in the size of the population, demand would shift from D1 to D2. Price would increase to P2 and suppliers would supply a larger quantity of Q2. A new market equilibrium is established at P2 Q2.