

The Multi-Store Model – Questions by Topic (MCQ)

Q1.

A, **B** and **C** relate to memory. Write the appropriate letter in the box below. The first one has been done for you.

A 7 ± 2

B Up to 30 seconds without rehearsal
Write letter **B** in the appropriate box below.

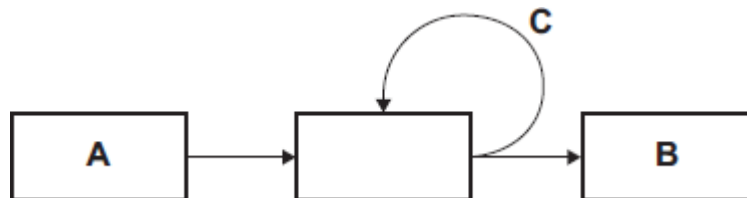
C Mainly acoustic
Write letter **C** in the appropriate box below.

| | Short-term memory | Long-term memory |
|-----------------|-------------------|------------------|
| Encoding | | |
| Capacity | A | |
| Duration | | |

(Total 2 marks)

Q2.

This is a diagram of Atkinson and Shiffrin's multi-store model of memory.



From the following list, select the appropriate labels for **A**, **B** and **C**. Write **A**, **B** or **C** in the **three** correct boxes.

Secondary memory

Long-term memory

Recognition

Rehearsal loop

Central executive

Sensory memory

Short-term memory

(Total 3 marks)

Q3.

The following are all concepts relating to memory:

- A** Duration
- B** Capacity
- C** Encoding
- D** Retrieval.

In the table below, write which **one** of the concepts listed above (**A**, **B**, **C** or **D**) matches each definition.

| Definition | Concept |
|--|---------|
| The length of time the memory store holds information | |
| Transforming incoming information into a form that can be stored in memory | |

(Total 2 marks)