



ADVANCED GCE
PSYCHOLOGY
 Options in Applied Psychology

G543

Candidates answer on the answer booklet.

OCR supplied materials:

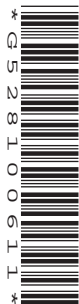
- 8 page answer booklet
 (sent with general stationery)

Other materials required:

None

Friday 17 June 2011
Afternoon

Duration: 2 hours



INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Answer **four** questions in total; **two** questions from **two** options only.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- Quality of written communication is assessed throughout this paper.
 Candidates should:
 - (i) ensure that text is legible and that spelling, punctuation and grammar are accurate so that meaning is clear;
 - (ii) select and use a form and style of writing appropriate to purpose and to complex subject matter;
 - (iii) organise information clearly and coherently, using specialist vocabulary when appropriate.
- This document consists of **8** pages. Any blank pages are indicated.

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You must answer **two** questions from **one** option and **two** questions from another option.

Forensic Psychology

- 1 (a) How might the view of the majority influence a jury when reaching a verdict? [10]
(b) Evaluate the application of research into what influences reaching a verdict in court. [15]
- 2 (a) Outline **one** piece of research into factors which influence the accurate identification of a suspect. [10]
(b) Assess the reliability of research into interviewing witnesses. [15]
- 3 (a) What effect does the order in which testimony is presented have on persuading a jury? [10]
(b) Discuss limitations of research into persuading a jury. [15]
- 4 (a) Describe **one** piece of research into 'looking death worthy'. [10]
(b) To what extent can research into alternatives to imprisonment be considered ethnocentric? [15]

You must answer **two** questions from **one** option and **two** questions from another option.

Health and Clinical Psychology

- 5 (a) Describe **one** piece of research into media campaigning as a method of health promotion. [10]
- (b) Discuss the ecological validity of research into methods of health promotion. [15]
- 6 (a) Outline **one** piece of evidence which suggests that stress can be caused by hassles and/or life events. [10]
- (b) Evaluate the reliability of methods of measuring stress. [15]
- 7 (a) How might cognitive psychologists explain dysfunctional behaviour? [10]
- (b) Assess the appropriateness of different explanations of dysfunctional behaviour. [15]
- 8 (a) How could a psychological disorder (**either** affective **or** anxiety **or** psychotic) be treated biologically? [10]
- (b) Compare approaches to treating the disorder you referred to in part (a). [15]

You must answer **two** questions from **one** option and **two** questions from another option.

Psychology of Sport and Exercise

- 9 (a) How can instinct explain aggression in sport? [10]
(b) Discuss nature and nurture in relation to aggression in sport. [15]
- 10 (a) Outline research into trait and state anxiety as a means of explaining anxiety in sport. [10]
(b) Evaluate the validity of research into anxiety in sport. [15]
- 11 (a) Describe **one** study into the effects of an audience on sports performance. [10]
(b) Discuss the limitations of research into the effects of an audience on sports performance. [15]
- 12 (a) Describe **one** contingency theory of leadership in sport. [10]
(b) Discuss individual and situational explanations of leadership and coaching. [15]

You must answer **two** questions from **one** option and **two** questions from another option.

Psychology of Education

- 13 (a)** Describe **one** piece of research into variations on learning strategies. [10]
- (b)** How useful is research into a personal approach to learning? [15]
- 14 (a)** What has educational psychology discovered about social roles and academic success? [10]
- (b)** Discuss difficulties when investigating student beliefs and expectations. [15]
- 15 (a)** What can educational psychology contribute to anti-bullying strategies? [10]
- (b)** Assess the effectiveness of research into student-student social interactions. [15]
- 16 (a)** Describe **one** piece of research into teacher expectations. [10]
- (b)** Evaluate the difficulties in researching student-teacher social interactions. [15]

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