

Write your name here

Surname

Other names

Pearson
Edexcel GCE

Centre Number

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Candidate Number

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Psychology

Advanced Subsidiary

Unit 1: Social and Cognitive Psychology

Tuesday 13 May 2014 – Afternoon

Time: 1 hour 20 minutes

Paper Reference

6PS01/01

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (*) are ones where the quality of your written communication will be assessed
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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PEARSON

SECTION A

Answer ALL questions. You are advised to spend approximately 15 minutes on Section A.

In Section A put a cross in each correct box to indicate your answer.
If you change your mind, put a line through the box and then put a cross in another box .

For questions 1–6 choose ONE answer from A, B, C or D.

1 Social identity theory was proposed by

- A Milgram (1973)
- B Sherif (1988)
- C Hofling (1966)
- D Tajfel (1970)

(Total for Question 1 = 1 mark)

2 In an autonomous state individuals perceive themselves as

- A acting as agents for others in authority
- B not in control of their own decision making
- C unable to disobey due to moral strain
- D able to choose their own actions

(Total for Question 2 = 1 mark)

3 Which of the following might be best explained using cognitive psychology?

- A Gang violence between different groups.
- B The effect of culture on behaviour.
- C How information is processed in your brain.
- D How genes influence behaviour.

(Total for Question 3 = 1 mark)



4 State cues are best described as found in the

- A individual
- B genes
- C context
- D environment

(Total for Question 4 = 1 mark)

5 Which of the following sampling techniques is where everyone has an equal chance of being picked?

- A Opportunity
- B Random
- C Stratified
- D Volunteer

(Total for Question 5 = 1 mark)

6 Laboratory experiments use controls and this produces reliable data.

This makes laboratory experiments more

- A objective
- B subjective
- C qualitative
- D unethical

(Total for Question 6 = 1 mark)



For questions 7–9 choose **TWO** answers from **A, B, C, D and E**.

7 Which **two** of the following are true of Godden and Baddeley's (1975) study?

- A There were 26 male participants in the study.
- B All the divers took part in all four conditions.
- C Divers were asked to recall words both on land and in the water.
- D The word lists were made up of ten words.
- E Words learned underwater were recalled best on land.

(Total for Question 7 = 2 marks)

8 Which **two** of the following examples best suit a qualitative approach to data collection?

- A A study to see whether lack of sleep affects reaction times.
- B A teacher studies the link between the number of essays students have written and their exam results.
- C A psychologist investigates how a family copes with a relative who has recently left a psychiatric hospital.
- D An observational study into the number of aggressive acts displayed by boys and girls at a nursery.
- E A study to examine why family background might affect career choice.

(Total for Question 8 = 2 marks)

9 Your teacher is demonstrating Levels of Processing theory and asks you a number of questions about a list of words.

Which **two** of the following five questions would be likely to result in the highest level of recall?

- A Does it rhyme with 'car'?
- B Has it got five letters in it?
- C Is it something you would eat?
- D Is it in capital letters?
- E Is it a type of animal?

(Total for Question 9 = 2 marks)

TOTAL FOR SECTION A = 12 MARKS



SECTION B

Answer ALL questions. You are advised to spend approximately 40 minutes on Section B.

- 10** (a) Outline the procedure of Milgram's (1963) original study of obedience, from the point where lots were drawn to decide who would be the teacher and who would be the learner.

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(b) Outline **one** methodological weakness of Milgram's (1963) original study of obedience. Do not use an ethical issue in your answer.

(2)

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(c) Milgram controlled situational variables in his 1963 original study of obedience. Explain why this is a strength of Milgram's (1963) original study of obedience.

(2)

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(Total for Question 10 = 8 marks)



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Turn Over For Question 11



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(Total for Question 11 = 5 marks)



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Turn Over For Question 13



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(Total for Question 13 = 5 marks)



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(Total for Question 16 = 5 marks)



Handwriting practice area with 25 horizontal dotted lines.



Area with horizontal dotted lines for writing.

(Total for Question 17 = 12 marks)

TOTAL FOR SECTION C = 17 MARKS
TOTAL FOR PAPER = 60 MARKS

