

Write your name here

Surname

Other names

Centre Number

Candidate Number

Edexcel GCE

Psychology

Advanced Subsidiary

Unit 1: Social and Cognitive Psychology

Tuesday 10 January 2012 – Morning

Time: 1 hour 20 minutes

Paper Reference

6PS01/01

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (*) are ones where the quality of your written communication will be assessed
– *you should take particular care with your spelling, punctuation and grammar, as well as the clarity of expression, on these questions.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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PEARSON

SECTION A

Answer ALL questions. You are advised to spend approximately 15 minutes on Section A.

**In Section A put a cross in each correct box to indicate your answer.
If you change your mind, put a line through the box and then put a cross in another box .**

For questions 1–10 choose ONE answer from A, B, C or D.

- 1** An opportunity sample involves a group of participants
- A** in which each person has an equal chance of being selected
 - B** based on the population available at a given time
 - C** who have willingly and specifically come forward to take part
 - D** who represent each major strata or layer of the population

(Total for Question 1 = 1 mark)

- 2** Sue is testing her students' dieting behaviour and thinks some of them may be tired.

These _____ variables may affect her results.

- A** situational
- B** experimenter
- C** dependent
- D** participant

(Total for Question 2 = 1 mark)

- 3** A bar chart/graph is usually used for plotting

- A** correlations
- B** groups of scores within categories
- C** continuous data
- D** frequency polygons

(Total for Question 3 = 1 mark)



4 Jim explains to Becky that her instructions for her practical are not standardised.

This means that her instructions

- A are not the same for all participants
- B do not include the right to withdraw
- C are too short
- D are not clear enough

(Total for Question 4 = 1 mark)

5 Megan tries to be neutral and free from bias when judging others.

Her judgements are best described as

- A subjective
- B reliable
- C objective
- D valid

(Total for Question 5 = 1 mark)

6 An interview which has a set number of questions with freedom to follow up on some of the participants' responses is known as

- A an unstructured interview
- B a structured interview
- C a semi-structured interview
- D an open interview

(Total for Question 6 = 1 mark)

7 Participants who become skilled in familiar tasks so their performance improves in later tasks have experienced the

- A fatigue effect
- B boredom effect
- C random effect
- D practice effect

(Total for Question 7 = 1 mark)



8 In psychology, prejudice can best be defined as

- A following your own social conscience
- B a positive or negative attitude about people
- C behaving badly towards someone from another group
- D treating an individual differently based on race or sex

(Total for Question 8 = 1 mark)

9 According to Levels of Processing, which of the following techniques would give the best recall?

- A Raza learns and recalls words in the same environment.
- B Gill retraces her steps in order to find something.
- C Simon repeats what he needs from the supermarket over and over.
- D Zain rewrites his revision notes and gets his mum to test him.

(Total for Question 9 = 1 mark)

10 Which of the following might be best explained using social psychology?

- A Friendship groups between girls and boys.
- B Processing information from your mobile phone.
- C Memory of your first day of school.
- D Dreaming about winning the lottery.

(Total for Question 10 = 1 mark)

For question 11 choose **TWO** answers from A, B, C, D and E.

11 Which **two** of the following best define cognitive psychology?

Cognitive psychology is concerned with

- A how the mind processes information
- B the effects of groups on behaviour
- C how the nervous system works
- D why we remember and forget
- E cultural differences

(Total for Question 11 = 2 marks)

TOTAL FOR SECTION A = 12 MARKS



SECTION B

Answer ALL questions. You are advised to spend approximately 40 minutes on Section B.

12 (a) Describe the aim of Godden and Baddeley's (1975) study.

(2)

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(b) Using figures/data, outline the results of Godden and Baddeley's (1975) study.

(2)

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(c) Outline **one** strength and **one** weakness of Godden and Baddeley's (1975) study.

(4)

Strength

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Weakness

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(Total for Question 12 = 8 marks)



13 As part of the course requirements for cognitive psychology you will have conducted an experiment.

(a) State the experimental/alternative hypothesis of your experiment **and** state whether it is directional (one tailed) or non-directional (two tailed).

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(b) (i) Outline **one** problem you came across when planning and/or carrying out your experiment.

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- (ii) Explain how you might have addressed (or did address) the problem you outlined in (b)(i) when planning and/or carrying out your experiment.

(2)

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(Total for Question 13 = 7 marks)



(b) Evaluate any **one** of Milgram's studies of obedience in terms of methodology.
Do not include ethical issues in your answer.

(3)

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(Total for Question 15 = 7 marks)



16 Describe the cue dependent theory of forgetting.

(5)

Handwriting practice area consisting of 25 horizontal dotted lines for writing the answer to Question 16.

(Total for Question 16 = 5 marks)

TOTAL FOR SECTION B = 31 MARKS



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(Total for Question 17 = 5 marks)



Handwriting practice area with 20 horizontal dotted lines.



Area with horizontal dotted lines for writing.

(Total for Question 18 = 12 marks)

TOTAL FOR SECTION C = 17 MARKS
TOTAL FOR PAPER = 60 MARKS



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