

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9698/32

Paper 3 The Specialist Choices

October/November 2016

3 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

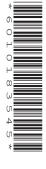
An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

There is a choice of five specialist options in this question paper. You must answer questions from **two** specialist options.

Answer the question in Section A. Answer the question in Section B.

Answer one question in Section C.

The number of marks is given in brackets [] at the end of each question or part question.



International Examinations

Psychology and Education

Section A

Answer this question.

1	(a)	Explain, in your own words, what is meant by 'problem solving'.	[2]					
	(b)	Describe two ways in which problems can be solved.	[4]					
	Section B							
		Answer this question.						
2	(a)	Describe what psychologists have learned about special educational needs.	[8]					
	(b)	Evaluate what psychologists have learned about special educational needs and included discussion about using children with special educational needs in psychological studies.						
		Section C						
		Answer one question.						
3 A new teacher at your school uses the humanistic teaching strategy of co-operative you want to find out what students think about it.		ew teacher at your school uses the humanistic teaching strategy of co-operative learning a want to find out what students think about it.	and					
	(a)	Suggest how you would use a questionnaire to find out about student attitudes towarco-operative learning.	ards [8]					
	(b)	Describe co-operative learning, using examples.	[6]					
4		rective strategies for disruptive behaviour include positive punishment (giving someth leasant) and negative punishment (removing something pleasant).	ing					
	(a)	Suggest how you would investigate which punishment strategy is most effective for modify the behaviour of a disruptive child.	ing [8]					
	(b)	Describe the underlying theory on which these corrective strategies are based.	[6]					

Psychology and Health

Section A

Answer this question.

5	(a)	Explain, in your own words, what is meant by a 'self report questionnaire'.	[2]
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(b) Describe **two** studies that have used self report questionnaires to measure stress. [4]

Section B

Answer this question.

- **6 (a)** Describe what psychologists have found out about health and safety. [8]
 - (b) Evaluate what psychologists have found out about health and safety and include a discussion about generalisations. [12]

Section C

Answer one question.

- 7 A study was conducted by McKinstry and Wang (1991) on patient preference for clothing style in doctors. This study is now 25 years old and patient preference for doctors' clothing style needs reinvestigating.
 - (a) Suggest how you would use an interview to investigate which style of practitioner clothing is preferred by patients. [8]
 - **(b)** Describe the original study conducted by McKinstry and Wang or any alternative study on practitioner non-verbal communication. [6]
- There are a number of different cognitive strategies for managing pain. You want to find out which is the most effective strategy.
 - (a) Suggest how you would investigate which cognitive pain strategy is the most effective. [8]
 - **(b)** Describe how different cognitive strategies are used for managing pain. [6]

Psychology and Environment

Section A

Answer this question.

- 9 (a) Explain, in your own words, what is meant by 'positive uses of sound (music) on consumer behaviour'.
 - (b) Describe one study which has investigated the effect of music on consumer behaviour. [4]

Section B

Answer this question.

- **10** (a) Describe what psychologists have found out about environmental cognition. [8]
 - **(b)** Evaluate what psychologists have found out about environmental cognition and include a discussion about the use of animals. [12]

Section C

Answer one question.

- 11 Markus makes announcements at an outdoor sports venue where there are large crowds. He has written an evacuation message to help people to leave safely in an emergency.
 - (a) Suggest how you can test the effectiveness of Markus's new evacuation message. [8]
 - **(b)** Describe what psychologists have learned about evacuation plans. [6]
- 12 A study by Ruback showed that when leaving a parking space, drivers would take longer when another car was waiting to take the space, than when not. Ruback claimed this was due to people defending parking space territory.
 - (a) Suggest how you would conduct a field experiment to test the time it takes to vacate a parking space when someone is waiting to park compared to when someone is not. [8]
 - **(b)** Describe **one** study showing how *primary* territory can be defended. [6]

[8]

Psychology and Abnormality

Section A

Answer this question.

13	(a)	Explain, in your own words, what is meant by the term 'measure' when studying obsess and compulsions.	ions [2]
	(b)	Describe one way in which obsessions and compulsions have been measured.	[4]

Section B

Answer this question.

(b) Evaluate what psychologists have discovered about abnormal affect and include a discussion about sex differences. [12]

14 (a) Describe what psychologists have discovered about abnormal affect.

Section C

Answer one question.

- 15 A man has not travelled on a bus for five years because of his phobia of public transport. You are an expert in systematic desensitisation and can help him to travel on a bus.
 - (a) Suggest how you would treat his bus phobia using systematic desensitisation. [8]
 - **(b)** Describe **two** other ways in which a phobia can be treated. [6]
- 16 A woman was admitted to a psychiatric hospital for assessment and treatment because she wouldn't get out of bed and refused to wash. The diagnosis was depression and she was prescribed a drug. This drug did not work, so a different drug was prescribed.
 - (a) Suggest how you would determine the effectiveness of a drug treatment for a mental disorder. [8]
 - (b) Describe a model of abnormality which uses drug treatments. [6]

Psychology and Organisations

Section A

Answer this question.

17	(a)	Explain, in your own words, what is meant by the term 'extrinsic motivation'.	[2]
	(b)	Describe two extrinsic motivators.	[4]
		Section B	
		Answer this question.	
18	(a)	Describe what psychologists have discovered about satisfaction at work.	[8]
	(b)	Evaluate what psychologists have discovered about satisfaction at work and included discussion about the use of questionnaires to measure job satisfaction.	de a [12]
		Section C	
		Answer one question.	
		r company is debating which of three decision-making models is best to select people for j decide to conduct an experiment to see which of these models is the most effective.	jobs.
	(a)	Suggest how you would conduct an experiment to determine the best decision-making mo	odel. [8]
	(b)	Describe two personnel selection decision-making models.	[6]
20	The	ere are a number of different strategies proposed to avoid groupthink.	
	(a)	Describe strategies that have been proposed to avoid groupthink.	[6]
	(b)	Suggest how you would investigate which strategy to avoid groupthink is most effective.	[8]

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