

Development Dynamics: India

India is a **developing country** that has been influenced by **globalisation**, especially in terms of its economic development. However, globalisation has also had negative effects on India.

Significance of India

India is a **rapidly developing nation** with growing global significance. Currently, it is **one of four emerging economies** (out of Brazil, Russia, India or China) that could potentially overtake the USA in terms of its global importance in the future.

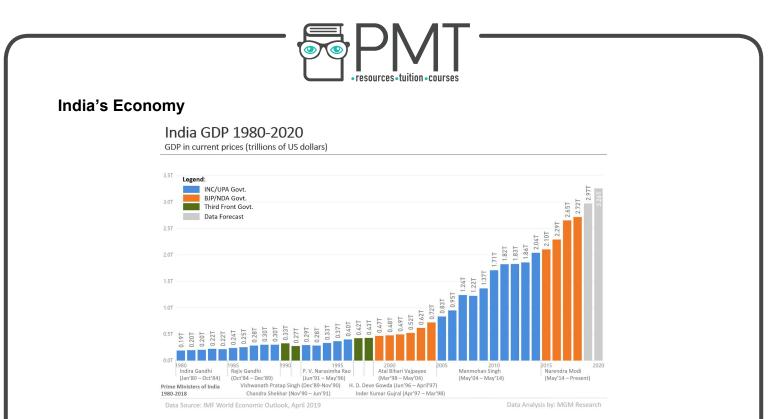
Social	Political	Culture
India has the second largest population in the world - 1.39 billion people.	India's government is an active member in many international organisations , including the UN and G20.	India's culture is rich and distinct, causing 10 million tourists to visit every year!
By 2030, seven of India's cities are projected to have a population greater than 10 million people (classed as a	India takes part in peacekeeping missions in developing nations.	India is home to the Taj Mahal , one of the seven wonders of the world. It is a huge tourist destination.
megacity). There are already five megacities in India: New Delhi, Mumbai, Kolkhata, Bengaluru and Chennai.	Indian UN peacekeeping - Source: IndiaTimes	Taj Mahal - Source: Travel Channel
<i>Mumbai - Source: dhakatribune</i> 74.4% of India's population is	India has the largest number of voters in the world, so is (arguably) a very good democracy!	Bollywood (Hindi cinema) is one of the largest film industries in the world, making twice as many films as
literate (able to read and write), though urban literacy rates are higher than rural rates. Some rural villages can be very isolated from services and may have no access to education, so agricultural work is usually the main source of income here.	India tries to maintain good relations with its neighbouring countries, but it does have political disagreements. For example, India has deployed the military to settle border disagreements with China.	Hollywood. India is the birthplace of four religions - Hinduism, Buddhism, Jainism and Sikhism, though the majority of people practice Hinduism. Islam and Christianity are also practised. Religion is very important to India's culture.

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Source: mgmresearch.com

India has the **fifth largest economy** in the world, with **GDP** (Gross Domestic Product) rising steadily for the last twenty years (GDP = the value of any goods, produce or services made or conducted in a country).

This increased rate of economic growth is largely due to **India's trade** becoming more globalised; more businesses are trading **internationally** and India's lifestyle is **influenced** by other countries' lifestyles and technology. See below for the many ways that India is becoming globally involved:

Globalisation

Globalisation can affect many different aspects of life in India, but it especially **benefits** the social and economic aspects of life. However, globalisation can come at a **cost** to some communities and the **environment**. There are many examples of globalisation in India (you should try to learn at least three examples, including both positive and negative effects)

 India is home to many international companies' offices, especially call centres and customer support. Businesses, such as BT, Microsoft and Barclays have hired other Indian companies to set up their customer support call centres. This is called outsourcing, and India is a good choice for many TNCs (transnational companies) to outsource work to because:

- India's second most spoken language is English, so many graduates are well-spoken in English and so can communicate easily with customers.
- India has a lower minimum wage than the UK, so businesses can reduce costs.
- There is a large working population in India, especially young people moving from the rural areas.



Source: Hindu Stan Times



• TNCs are investing in **shops and restaurants** in India, since there is a growing population of working and middle class people who they can sell their goods to.

Some TNCs have even tailored their products to entice more sales in India; this is called **glocalisation**. For example, McDonalds have **removed all beef produce** as Hindus do not eat beef and have created some **Indian inspired food** - The Maharaja Mac, Green Chilli Aloo Naan and the Paneer Passion.



Source: India.com

 Some TNCs have exploited workers in India by exposing them to unsafe conditions and not protecting workers' rights.

Especially in factories, workers may be **poorly paid** and work **long hours with few breaks**. To reduce the business' costs, some factories are constructed cheaply and may not follow **building regulations**, putting workers at major risk. This lack of investment and care has resulted in **accidents**.

For example, 4 people died when a **roof collapsed** on a factory in New Delhi in December 2020, and **over 20 people died** in North India when there was an **explosion** in an illegal fireworks factory in 2019.



Source: Barkha Textiles

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• TNCs create job opportunities in cities, which attracts young people to migrate there from rural locations. Therefore globalisation in the cities of India is causing migration from rural to urban areas. This has mixed impacts for India:

Benefits	Costs
Some young people don't wish to live and work in rural areas, due to limited infrastructure , poor internet and the self-reliant, subsistence farming lifestyle (you grow what you eat). Rural India relies heavily on agriculture for jobs and income. If you don't wish to be a farmer, there are few alternatives for jobs in the rural regions.	Rural-urban migration can leave rural areas without a young, working population, meaning older generations cannot retire from their work. There may be a shortage of farmers in the future, and parents may be left without children to care for them in their old age. Many migrants come to the city with little savings and cannot afford the price of living whilst looking for work. With no other option many end up homeless, leading to the growth of urban shanty towns and slums which are often unsafe to live in.
<i>Source: pubindia.wordpress.com</i> By moving to the city, young people can attend further education - universities - so they can earn a higher wage in a skilled job.	

Source: Marcus Limnafa

- The **urbanisation** of India's cities is resulting in the **loss of natural greenfield land** and destruction of the environment. Green spaces are now being built on at a rapid rate.
 - In Bengaluru, 19 lakes have been emptied, filled or built over as the city expands.
 - In many cities, sewage from informal housing is emptied into local rivers, polluting the water.
 - Overall, the biodiversity within cities has greatly reduced as concrete covers most land, and habitats are lost to housing or industry development.



Source: Counterview.org

▶ Image: Contraction PMTEducation

