

AQA Geography GCSE

Tourism in Jamaica

Case Study Flashcards

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Where is Jamaica found?



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Jamaica is a small Caribbean island in the middle of the Caribbean Sea.



Why does Jamaica's past affect the country's development?



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Jamaica was ruled by Britain, part of the Slave Trade. Jamaica wasn't independent, so the economy didn't grow.



What two problems did Jamaica face before tourism grew?



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Unemployment & debt



What portion of Jamaica's economy is from tourism?



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30% (in 2018)



How many tourists visit the island each year?



How many tourists visit the island each year?

4.3 million tourists visit Jamaica



What proportion of the population works
in tourism?



What proportion of the population works in tourism?

A quarter of the population



Name three tourist areas, and describe why one of these regions is attractive to tourists



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Kingston - Capital, contains many museums

Montego Bay - Sandy beaches and cultural attractions

Cockpit Country - Natural rainforest



What benefits does tourism bring to Jamaica?



What benefits does tourism bring to Jamaica?

Job opportunities for a quarter of the population

Jamaica's reputation around the world is growing

Some areas are developing, including new transport infrastructure



What are the negative impacts of tourism in Jamaica?



What are the negative impacts of tourism in Jamaica?

The environment is being damaged - air pollution from transport, carbon emissions due to concrete production, mining by foreign companies for Bauxite



How is tourism improving in the future?



How is tourism improving in the future?

Ecotourism - smaller guesthouses & tourist experiences that don't damage the environment

