



Oxford Cambridge and RSA

# AS Level English Language

**H070/01** Exploring language

Resource Booklet

**Monday 22 May 2017 – Morning**

**Time allowed: 1 hour 30 minutes**



## INSTRUCTIONS

- The materials in this **Resource Booklet** are for use with the questions in **Section A** and **Section B** of the Question Paper.

## INFORMATION

- This document consists of **8** pages. Any blank pages are indicated.

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The material in this **Resource Booklet** relates to the questions in the Question Paper.

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## Section A – Understanding language features in context

## Text A

**Text A** is both sides of a card which was inserted inside the transparent plastic packaging for a metal comb which can be used to remove lice from hair.

# Nitty Gritty

# NitFree Comb

LIFETIME GUARANTEE

## Removes all head lice, nits and eggs!

## Needs NO chemicals!

## Kind to kids

**Winner!** The Daily Telegraph Family Friendly Award

*"I've lost count of the number of parents and teachers who tell me how brilliant the NitFree Comb is"* Rebecca Abrams

Patent N° 0894450

A Message From The Mums Who Started Nitty Gritty

Congratulations! You have just bought the best comb in the world. Yes, it really does get everything out... not just head lice, but nits *and* eggs too.

We're very proud of it, and we're sure you'll love it too. So you'll get a full refund if you're ever less than delighted with your NitFree Comb – and if you ever break it we'll send you a brand new one to replace it, free.

As mums we've been through 'head lice hell' ourselves – that's why we will do everything we can to help you 'beat the bugs'!

*Amanda, Gill & Lillian*  
The 'Nitty Gritty Mums'

If you ever break this NitFree Comb, please send it, with your name and address, to: The Nitty Gritty Mums, Nitty Gritty, 20 Baseline Studios, Whitchurch Road, London W11 4AT

It's always a pleasure to hear from a Nitty Gritty customer! If you need any head lice advice, please email...

[feedback@nittygritty.co.uk](mailto:feedback@nittygritty.co.uk)

Nothing else works... quite like the award-winning, pesticide-free, one per family, lifetime guarantee, head louse-busting, never-rusting, no more nits, kind to kids, stainless steel, micro-spiral Nitty Gritty NitFree Comb!

It's not rust: The dark 'heat marks' on the back of the NitFree happen during manufacture.

**Groovy!** 33 micro-spiral teeth get everything out ... and those rounded tips won't scratch your scalp!

CE

# NitFree Comb

Removes all head lice, nits, and eggs without pesticides... it's as quick and easy as:

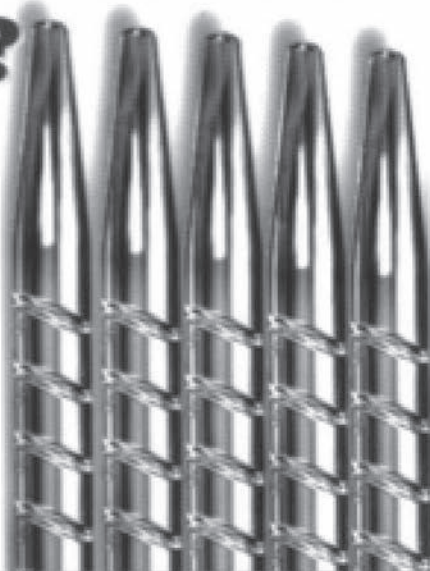
- 1... Apply** any hair conditioner to wet hair
- 2... Part** the hair into sections
- 3... Comb** through each section

Clear each section before you move on to the next. Before you begin, use a regular comb to remove any tangles. Combing dry hair is ineffective.

## How does it work?

It's simple. And brilliant. The NitFree Comb's 33 round-tipped teeth go through your hair quickly and easily, and the 'micro-spiral' groove in each one gently removes anything that's attached to your hair ... lice, nits and even unhatched 'live' louse eggs. The rounded tips won't scratch your scalp – and just one NitFree Comb is all you need to check and treat the whole family.

And questions about head lice or our products?  
Please contact the three 'Nitty Gritty Mums':  
[feedback@nittygritty.co.uk](mailto:feedback@nittygritty.co.uk)



Top tip: A 'recycled' toothbrush is ideal for clearing the NitFree (suggested by a 'NitFree' Nitty Gritty customer!)

**Nitty Gritty** Made By Mums  
... Kind To Kids!

PATENT PROTECTED Manufactured in Argentina for export  
Oakwood Remedies, London W11 4AT 020 7460 7096

[www.nittygritty.co.uk](http://www.nittygritty.co.uk)



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## Section B – Comparing and contrasting texts

## Text B

**Text B** is a transcription of a farewell speech by Sir Alex Ferguson, the former manager of Manchester United Football Club, delivered to a packed stadium in May 2013 and widely televised. Ferguson's Scottish accent has been represented by phonetic spelling in places.

**Ferguson:** I've absolutely no script in ma mind I'm just gonnu (.) ramble on (.) and hope I get to the (.) to the core of what this football club has meant to me (2) I've a (.) first of all (2) it's a thank you to Manchester United not just the directors (.) not just the medical staff (.) the coaching staff the players the supporters it's all of you (1) you have been the most fantastic experience of my life (2) thank you (*longer pause, applause from crowd*) I (.) I have been very fortunate (2) I have been able to manage some of the greatest players in the country (.) let alone Manchester United (2) and all these players here today have represented our club the proper way (1) they won a championship in a (.) fantastic fashion (.) well done to the players (*longer pause, applause from crowd*) my retirement doesn't mean the end of my life with the club (1) I'll be able to now **enjoy** watchin' 'em rather than suffer with them (*laughter from crowd*) but if you think about it (.) those last minute goals (.) the comebacks (.) even the **defeats** are all part of this great football club of ours (1) and it has been an unbelievable experience for all of us (.) so thank you for that (*applause from crowd*) I'd also (.) I'd also like to remind you (.) that (.) when we had bad times here (.) the club stood by me (2) all ma staff stood by me (.) the players stood by me (.) your job now (1) is to stand by our new manager (*longer pause, applause from crowd and chanting*) **tha'** is important (*longer pause, applause from crowd and chanting*) I'd just (.) before I before I start bubbling (.) I just want to pay tribute to Paul Scholes who retires today (*cheering*) he's er (.) unbelievable (.) one of the greatest players this club has ever had or ever will have (.) Paul (.) we wish you a good retirement (1) I know you will be around to annoy me (1) but eh also I would like to just say a little word wishin' Darren Fletcher<sup>1</sup> a speedy re- comeback to our club (*longer pause, applause from crowd*) the players (.) I wish the players every success in future (1) you know how good y'are (.) you know the jersey you're wearin' (.) you know what it means to everyone here (.) and don't ever let yourselves down (1) the expectation is always there so (.) I'm goin' home (.) well I'm goin' inside for a while (1) I just want to say thank you once again from all from all the Ferguson family (.) they're all up there (1) eleven grandchildren (*waves*) thank you (.) thank you

<sup>1</sup> Darren Fletcher is a Manchester United footballer who was suffering from an illness at the time that this speech was delivered

## TRANSCRIPTION KEY

(.)	micropause
(1)	pause in seconds
<b>bold text</b>	emphatic stress
<i>italicised text</i>	paralinguistic feature

**Text C**

**Text C** is an extract from the last part of *I Am The Secret Footballer*, a book by a Premier League footballer who keeps his identity a secret. It was published in 2012.

As I write, British football is still digesting the news that Alex Ferguson is retiring as manager of Manchester United. As one wit put it on Twitter: “Sir Alex Ferguson. 26 years. 13 Premier League titles. 10 Community Shields. 5 FA Cups. 4 League Cups. 2 European Cups. 1 piece of chewing gum...”

What about me, though? I’m still playing for a living – but more and more I feel I’m doing it on borrowed time.

I can’t help thinking about that day in March 2012 when Bolton’s Fabrice Muamba collapsed on the pitch at White Hart Lane<sup>2</sup>. I have to admit that I thought he was dead. I think most people did.

I had a lot of friends at that match, for one reason or another, and they told me that the atmosphere inside the ground was unlike anything they’d ever witnessed before. It was like watching the disintegration of a space shuttle just after its launch. There was a sense of helplessness and disbelief.

It was an awful moment. But, in these moments, people show what they are made of. The paramedics who saved Muamba’s life certainly did, as did the hospital staff, the fans, the football community as a whole and, most importantly, Fabrice. He has been forced to retire, but a far greater tragedy was averted. We have been left to reflect on a remarkable story that showed off football as a sport that, despite its obvious flaws, can unite people in testing times.

But that isn’t the reason I decided to carry on playing. As team-mates, family and friends never seem to tire of telling me, you’re a long time retired. That certainly rings true if you happen to be one of those players that has nothing else to live for besides football, but I’ve never been that man. I love the game but, like Fabrice, I’m looking forward to having my life back.

<sup>2</sup> The home ground for Tottenham Hotspur, a Premiership football team

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