GCE AS

wjec cbac

B700U20-1

S19-B700U20-1

eduqas
Part of WJEC

WEDNESDAY, 15 MAY 2019 – MORNING

ENGLISH LANGUAGE – AS component 2
Using Language

2 hours

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Answer both Section A and Section B.
Write your answers in the separate answer booklet provided.

INFORMATION FOR CANDIDATES

Each question carries 50 marks.

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

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Section A: Investigating data

*Answer **all parts** of the following question. You should spend no more than **25 minutes** on (a)-(c) and the remaining **35 minutes** on (d).*

The corpus of data on pages 4 and 5 consists of a selection of signs.

Contextual information is provided with the signs. You do not need to refer to it in questions *(a)-(c)*. The information may help you in your response to *(d)*.

1. *(a)* Identify and write down **two** different phonological techniques used in the signs. Describe each one using accurate terminology and briefly explain the effects created in each case. **[4]**

    (b) Identify and write down **four** lexical or semantic effects used in the signs. Describe each one using accurate terminology and briefly explain the effects created in each case. **[8]**

    (c) Identify and write down **four** different grammatical structures used in the signs. Describe each one using accurate terminology and briefly explain the effects created in each case. **[8]**

    (d) Using examples from the corpus of data, analyse and evaluate the ways in which language is used by sign writers. **[30]**

    In your response you should consider:

    - the tenor and the effect of the lexical choices
    - how form and structure are used to create impact
    - the context
    - the similarities and/or differences.

    You may use your answers to *(a)-(c)* and your own knowledge to inform your response.

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Corpus of data: Signs

Sign 1

POLITE NOTICE

Free range chickens
Please keep your dogs on a lead

Community farm sign

Sign 2

My Daddy works here.
Take care when approaching roadworks.

Motorway sign

Sign 3

*Seagulls can be aggressive
Please use caution when eating outside*

Beach café sign

Sign 4

WARNING CCTV

Images are being monitored for the
purpose of crime prevention and public
safety.

Public sign in a town centre

Sign 5

*STRICTLY STAFF ONLY BEYOND THIS
POINT*

No ID = No entry

Sign in a bar

Sign 6

IF YOU CAN'T SEE MY MIRRORS, I
CAN'T SEE YOU.

DO NOT WALK CLOSE TO VEHICLE.

Sign on the back of an articulated lorry

Sign 7

BACK OFF: BABY ON BOARD

Sign hanging in the back of a car

Sign 8

HALLOWEEN FRIGHT NIGHT with
GHOULISH games, home-made ice-
SCREAM and FREAKY face painting

Sign outside a village hall

Sign 9

OUR BEAUTIFUL VILLAGE
WELCOMES CAREFUL DRIVERS

Road sign

Sign 10

DANGER

HIGH VOLTAGE

KEEP OUT

Sign outside an electricity station

Sign 11

KEEP OUT
Gamer at play

☞ BATTLING ENEMIES
☞ DEFEATING BOSSES
☞ SMASHING CARS
☞ MASTERING MOVES
☞ BLOWING STUFF UP

ONLY ENTER IF BRINGING FOOD
OR DRINK

Sign on 12 year old boy's room

Sign 12

Mr. Pool's Golden Rules

- We listen carefully to others
- We are kind, calm and helpful
- We work hard
- We care for each other

Sign in a primary school classroom

Sign 13

(M62) (A63)

Humber Bridge (A15)

Docks and City Centre (A10233)

Road sign

Sign 14

THE CLIMATE IS CHANGING.
WHY AREN'T WE?

THERE IS NO PLANET B.

Sign at an environmental protest rally

Sign 15

HUSBAND DAY CARE
Need time to yourself?
Need to relax?
Leave your husband with us! You only
pay for his drinks!

Sign outside a pub

Sign 16

SLOW

PEDESTRIAN CROSSING

Road sign

Section B: Creative and Critical Writing

Choose **either** question *(a)* **or** *(b)*, and then complete part *(c)*.

*You should spend no more than **35 minutes** on your creative writing and the remaining **25 minutes** on your critical writing.*

Either,

2. *(a)* Write an extract from a novel in which a character ignores a warning sign. You may use the signs from the corpus of data as a stimulus, but you should introduce ideas of your own.

   You should aim to write approximately 350 words. **[30]**

Or,

   (b) Write an opinion piece entitled 'Help or Hindrance' for a national writing competition expressing your views on how signs are used in everyday life. You may use the signs from the corpus of data as a stimulus, but you should introduce ideas of your own.

   You should aim to write approximately 350 words. **[30]**

And,

   (c) Write a commentary analysing and evaluating the linguistic and grammatical choices you have made in your writing. Comment particularly on your language features and their effectiveness in relation to the context given in either part *(a)* or part *(b)*. **[20]**

END OF PAPER

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