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Pearson Edexcel
Level 3 GCE

Centre Number	Candidate Number
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English Language
Advanced Subsidiary
Paper 1: Language: Context and Identity

Monday 14 May 2018 – Morning Time: 1 hour 30 minutes	Paper Reference 8EN0/01
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You must have: Source Booklet (enclosed)	Total Marks
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Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer the question in **Section A** and the question in **Section B**.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

P51746A

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Pearson

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(Total for Question 1 = 25 marks)

TOTAL FOR SECTION A = 25 MARKS



SECTION B: Language and Identity

Read Text D on pages 6–7 of the source booklet before answering Question 2 in the space provided.

2 Analyse how the company which produces ‘Equinox Kombucha’ presents itself in Text D.

You should refer to **any relevant language frameworks and levels** to support your answer and consider:

- mode
- field
- function
- audience.

(25)

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(Total for Question 2 = 25 marks)

TOTAL FOR SECTION B = 25 MARKS
TOTAL FOR PAPER = 50 MARKS



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